

The Premier Tax Sale Resource for all your investment needs!



# TAX SALE RESOURCES AT A GLANCE

# **Audience**

### **Institutional Investors**

**Professional Investors** 

**Self-Investors** 

Government Officials

# **Industry Professionals**

Monthly Page Views -25,500

Monthly Unique Visitors – 1,600

Reach

Monthly Impressions -1,115

Exclusive Quarterly Tax Sale Report Subscribers -13,373

Nationwide Registered Tax Sale Bidders – 22,138





## WEBSITE ADVERTISING

At TSR, we understand how difficult it is to advertise within the tax sale industry, therefore we have created several website advertising options for you at <a href="https://www.taxsaleresources.com">www.taxsaleresources.com</a>. Reach OVER 13,300 current TSR members! Banner ads are rotated equally per webpage with each user.



# **Advertising Options**

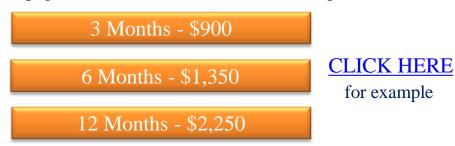
### **Comprehensive Leaderboard**

All pages on the TSR website – 728x90 required ad size.

3 Months - \$1,080	
6 Months - \$1,620	CLICK HERE for example
12 Months - \$2,700	

### Comprehensive Skyscraper

All pages on the TSR website – 160x600 required ad size.



## **State Specific Skyscraper**

All pages that include information specific to a given state – 160x600 required ad size.

3 Months - \$115	
6 Months - \$185	CLICK HERE for example
12 Months - \$300	·

TSR offers two different types of banner ad design.

**Static** - \$130 **Animated** - \$160

# **WEEKLY INDUSTRY NEWS**

Tax sale industry news is distributed electronically on a weekly basis to TSR members and reaches over 13,300 industry specific subscribers nationwide.

# **Advertising Options**

## **Comprehensive Leaderboard – 728x90**

- 1 Month \$1.600
- 3 Months \$4,200

#### **Comprehensive Skyscraper – 160x600**

- 1 Month \$1,400
- 3 Months \$4,000

#### **CLICK HERE** for Example



1,294 Registered Bidders

3,183 Government Officials

8,812 TSR Members



#### **POSTCARDS**

Tax Sale Resources has the ability to reach an audience of over **21,000+ registered tax sale bidders** by direct mail. We offer several options from state specific to nationwide quantities of postcards. Quantity information for specific



states can be shared upon request. We also offer postcard design options upon request. For more information about doing a joint postcard campaign with TSR, contact us today!

Quantity	* TSR Pricing
500	\$285
1,000	\$435
2,500	\$835
6,000	\$1,545
10,000	\$2,185
15,000	\$2,795

<sup>\*</sup> Plus Mailing Costs

