



TSR Media Kit

The **Premier** Tax Sale Resource
for all your investment needs!



TAX SALE RESOURCES AT A GLANCE

Audience

Institutional Investors

Professional Investors

Self-Investors

Government Officials

Industry Professionals

Monthly Page Views – 25,500

Monthly Unique Visitors – 1,600

Monthly Impressions – 1,115

Exclusive Quarterly Tax Sale Report Subscribers -13,373

Nationwide Registered Tax Sale Bidders – 22,138

Reach





WEBSITE ADVERTISING

At TSR, we understand how difficult it is to advertise within the tax sale industry, therefore we have created several website advertising options for you at www.taxsaleresources.com. Reach OVER 13,300 current TSR members! Banner ads are rotated equally per webpage with each user.

Advertising Options

Comprehensive Leaderboard

All pages on the TSR website – 728x90 required ad size.

- 3 Months - \$1,080
- 6 Months - \$1,620
- 12 Months - \$2,700

[CLICK HERE](#)
for example

Comprehensive Skyscraper

All pages on the TSR website – 160x600 required ad size.

- 3 Months - \$900
- 6 Months - \$1,350
- 12 Months - \$2,250

[CLICK HERE](#)
for example

State Specific Skyscraper

All pages that include information specific to a given state – 160x600 required ad size.

- 3 Months - \$115
- 6 Months - \$185
- 12 Months - \$300

[CLICK HERE](#)
for example

TSR offers two different types of banner ad design.

Static - \$130 **Animated** - \$160



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WEEKLY INDUSTRY NEWS

Tax sale industry news is distributed electronically on a weekly basis to TSR members and reaches over 13,300 industry specific subscribers nationwide.

Advertising Options

Comprehensive Leaderboard – 728x90

- 1 Month - \$1,600
- 3 Months - \$4,200

Comprehensive Skyscraper – 160x600

- 1 Month - \$1,400
- 3 Months - \$4,000

[CLICK HERE](#) for Example

84 Industry Professionals

1,294 Registered Bidders

3,183 Government Officials

8,812 TSR Members

Tax Sale Industry News

The **Premier** Tax Sale Resource for all your investment needs!

TAX SALE RESOURCES ADVERTISE HERE! GET STARTED NOW!

FEATURES Nationwide Advertisements State Specific Advertisements Banner Ad Design (Optional) CONTACT US FOR MORE INFO

Dear Member,

As most investors know, the tax lien and tax deed industry is continually changing. It's also talked about repeatedly in newspapers across the country. TSR attempts to stay as connected as possible to these changes so that we can better assist investors with their needs. We have come across several very interesting articles this week. You will find articles concerning legislation, conferences, debates, and much more.

* Please click on the following links and note the sources.

[Detroit Comeback Detailed as Taxes Kill Homeowner Dreams](#)
It also has the highest property tax rates of any big city, and they are ... The trouble is that the majority of homeowners are now delinquent on tax bills.

[Tax lien voted in for delinquent sewer bills](#)
Tax lien voted in for delinquent sewer bills ... give Mayor Richard Gordon authority to file with the county treasurer a tax lien for delinquent sewer bills.

[Lackawanna County delinquent tax collections up again](#)
The Lackawanna County Tax Claim Bureau collected \$21.53 million in delinquent taxes in 2014, marking the fourth consecutive year collections ...

[Tax Sales Yield \\$378,000 For Berlin](#)
BERLIN - The town collected \$377,694 in its first tax sales to get back money owed for years on a dozen long delinquent accounts whose owners had ...

If you were forwarded this email, or want to add others in your office to this distribution, please [CLICK HERE](#).

Good luck with all your investment ventures!

Best Regards,

TAX SALE RESOURCES
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support@taxsaleresources.com

[f](#) [in](#)

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ADVERTISE HERE!

FEATURES

- Nationwide Advertisements
- State Specific Advertisements
- Banner Ad Design (Optional)

CONTACT US FOR MORE INFO

GET STARTED NOW!

POSTCARDS

Tax Sale Resources has the ability to reach an audience of over **21,000+ registered tax sale bidders** by direct mail. We offer several options from state specific to nationwide quantities of postcards. Quantity information for specific



states can be shared upon request. We also offer postcard design options upon request. For more information about doing a joint postcard campaign with TSR, contact us today!

Quantity	* TSR Pricing
500	\$285
1,000	\$435
2,500	\$835
6,000	\$1,545
10,000	\$2,185
15,000	\$2,795

* Plus Mailing Costs



For more information, please contact marketing@taxsaleresources.com.